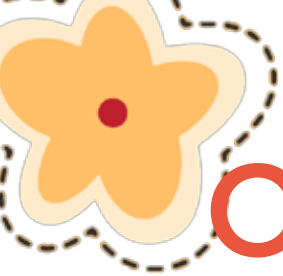




She's One in a Million

2017 Annual Report



ONE MILLION... AND COUNTING

I cheered with joy when the numbers came in December. In less than a decade, the Days for Girls movement had reached our one millionth girl with the menstrual health solutions and education she needs for a lifetime of dignity, health, and opportunity. I thought of Christine in Kenya, and Lucia in Guatemala, and so many other lives changed thanks to the power of a pad. Each of them individual and significant.

Across six continents, beaming women and girls are holding DfG Kits, reclaiming days once spent isolated and ashamed. One million strong in 123 countries. With every passing day, our momentum grows even stronger. Just imagine the power of what we can do in the years to come, turning periods into pathways — together.

With gratitude,

Celeste Mergens
Founder & CEO
Days for Girls International



**Every girl,
no matter where she lives,
deserves the opportunity
to develop the promise
inside of her.**

—Michelle Obama



OUR MISSION & VISION

We're turning periods into pathways.

Days for Girls increases access to menstrual care and education by developing global partnerships, cultivating social enterprises, mobilizing volunteers, and innovating sustainable solutions that shatter stigmas and limitations for women and girls. Together, we're creating a world with dignity, health, and opportunity for all.

Our movement has reached more than one million girls — and counting! With your help, we can reach

Every Girl. Everywhere. Period.

2008

Days for Girls
launches

2009

DfG Kits reach
7th country

2010

19th country
reached

2011

Ambassador of
Women's Health
training launches

2012

Uganda
office opens;
Enterprise Program
launches

2013

First DfG Kits
recorded
lasting three
years

2014

80th country
reached

2015

100th country
reached;
DfG University*
opens

2016

Ghana and Nepal
offices open;
Men Who Know
training launches



2017

Guatemala office opens

Kalikot project launches in Nepal

**ONE MILLION WOMEN & GIRLS
REACHED IN 123 COUNTRIES!**



EDUCATION & TRAINING



Female Reproductive System

Female Reproductive System

Female Reproductive System

Ambassador of Women's Health

From Guatemala to Nepal, health education is a vital component of the Days for Girls movement. Our flagship education and training program, Ambassador of Women's Health, was offered online and in-person all over the world in 2017. Participants included hundreds of volunteers and staff preparing to distribute DfG Kits and teach communities about health and safety, and thousands of women and girls receiving AWH education along with their DfG Kits.

Men Who Know

To ensure dignity, health, and opportunity for women, girls and communities, Days for Girls also invites men and boys to be part of the solution. In 2017, our Men Who Know program went from a pilot project to a readily available interactive curriculum to welcome all to help break the silence.

Leadership Launchpad

Previously called DfG University, Leadership Launchpad's two-week in-person business training for Enterprise leaders was refined to include an updated guidebook and activity book. We also prepared a more streamlined registration and certification process to make our self-guided online training options more accessible and easier to navigate.

IN 2017:

937

participated in Ambassador of Women's Health training

254

participated in Men Who Know training

101

completed Leadership Launchpad or other Enterprise trainings

244,586

people reached with Days for Girls health education



ENTERPRISES & OFFICES

31,224

DfG Kits sold in 2017

39,393

Individuals educated*

*Not including volunteer-led trainings in the field

If you give a woman a DfG Kit, it will last for three years. If you teach her how to make a DfG Kit, it will last a lifetime — and enable her to reach others in her community, ensuring that more women and girls gain menstrual health solutions and education around the world. Anchored by our field offices in Guatemala, Ghana, Nepal, and Uganda, this local leadership model provides income-generating opportunities in developing countries and creates a cycle of sustainable impact for the Days for Girls movement.

DfG Enterprises have grown from one to 69 in five years.

2012–2014

1
enterprise in
1
country

2015

8
enterprises in
3
countries

2016

28
enterprises in
7
countries

2017

69
enterprises in
14
countries



Research & Evaluation

Days for Girls strengthened our Enterprise system in 2017 by implementing a customized inventory and production tracking system, conducting an in-depth program evaluation, hiring field office staff, increasing volunteer opportunities, and launching a second year of workshops for certified groups. By the end of the year, we had completed data collection and analysis from Africa, Asia, and Latin America for our first Enterprise Evaluation Report, released in early 2018.



Guatemala Office Opens

By establishing a Days for Girls Guatemala Office, we gained a centralized hub for our Latin American supply chain, DfG Kit distributions, education program and Enterprise trainings. ¡Gracias!



OUR GLOBAL REACH

The Days for Girls movement is active in more than 123 countries,* thanks to our DfG Enterprises, staff, and volunteers.

Where do DfG Kits go?

Africa **55%**

Asia **22%**

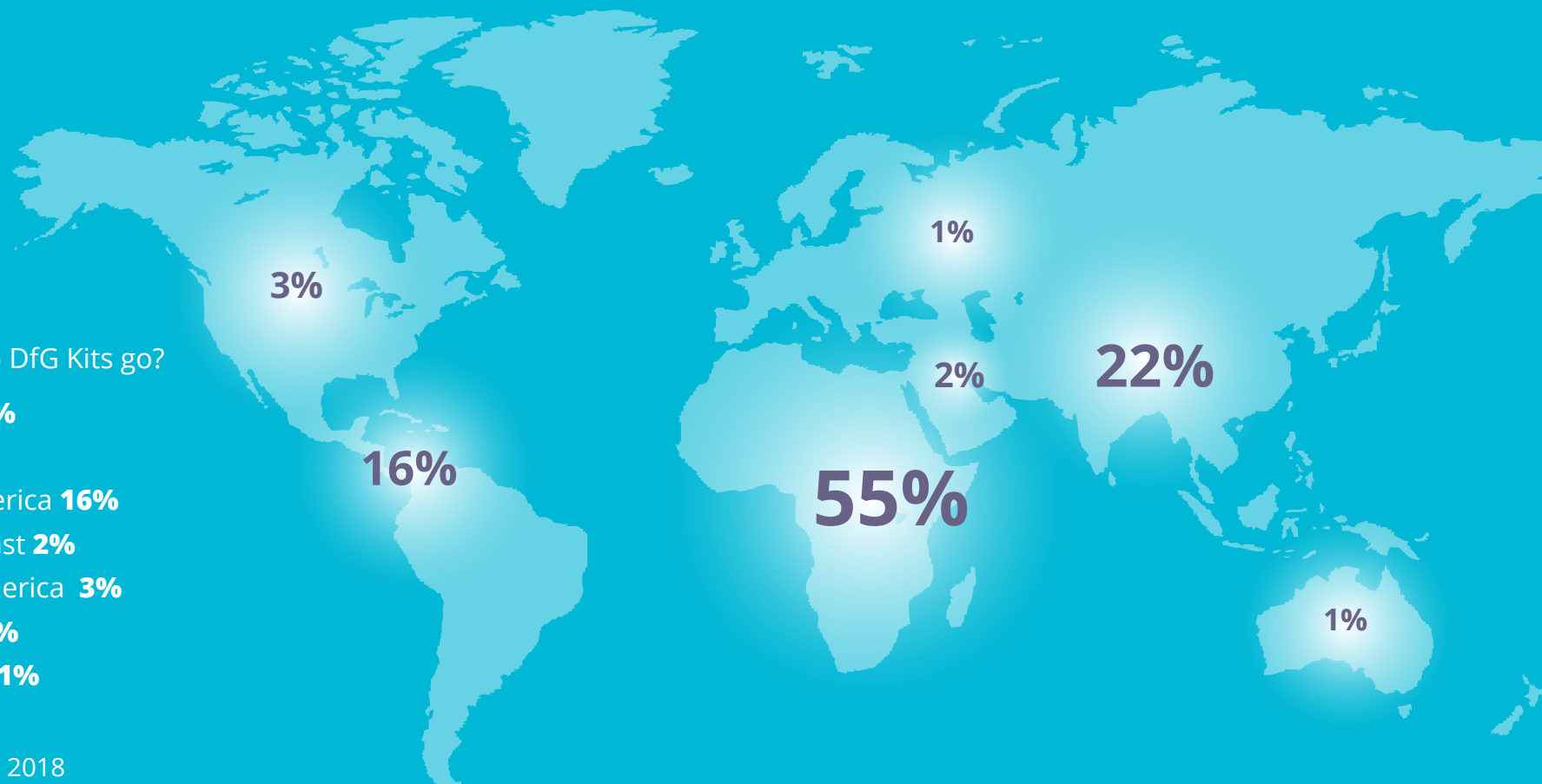
Latin America **16%**

Middle East **2%**

North America **3%**

Europe **1%**

Australia **1%**



*as of June 2018

DfG Kits have reached women and girls in:



Afghanistan

Albania

Angola

Argentina

Armenia

Australia

Azerbaijan

Bangladesh

Belarus

Belize

Benin

Bhutan

Bolivia

Bosnia &
Herzegovina

Botswana

Burkina Faso

Burundi

Cambodia

Cameroon

Canada

Cape Verde

Chad

China

Colombia

Congo, Democratic
Republic of

Congo, Republic of

Costa Rica

Croatia

Cuba

Dominican Republic

Ecuador

Equatorial Guinea

El Salvador

Ethiopia

Fiji

France

Gambia

Georgia

Germany

Ghana

Greece

Guatemala

Guinea

Guyana

Haiti

Honduras

India

Indonesia

Iraq

Israel

Italy

Ireland

Ivory Coast

Jamaica

Jordan

Kenya

Kiribati

Laos

Lebanon

Lesotho

Liberia

Lithuania

Madagascar

Malaysia

Malawi

Mali

Marshall Islands

Mexico

Montenegro

Morocco

Mozambique

Myanmar

Namibia

Nepal

New Zealand

Nicaragua

Niger

Nigeria

Pakistan

Palestine

Panama

Papua New Guinea

Peru

Philippines

Puerto Rico

Romania

Russia

Rwanda

Samoa

Senegal

Serbia

Sierra Leone

Singapore

Slovenia

Solomon Islands

Somalia

South Africa

South Korea

South Sudan

Sri Lanka

St. Lucia

Sudan

Suriname

Swaziland

Switzerland

Sweden

Syria

Tanzania

Thailand

Tibet

Timor Leste

Togo

Tongo

Turkey

Uganda

Ukraine

United Kingdom

United States
of America

Vanuatu

Vietnam

Venezuela

Zambia

Zimbabwe



COUNTING HER IN



Our Volunteer Impact

The Days for Girls network of 50,000+ volunteers around the world is as diverse as the women we serve. Committed and passionate, this global force advocates, creates DfG Kits, raises funds, and strengthens partnerships to shatter the stigma surrounding menstruation at home and abroad. We stand together to end period poverty.

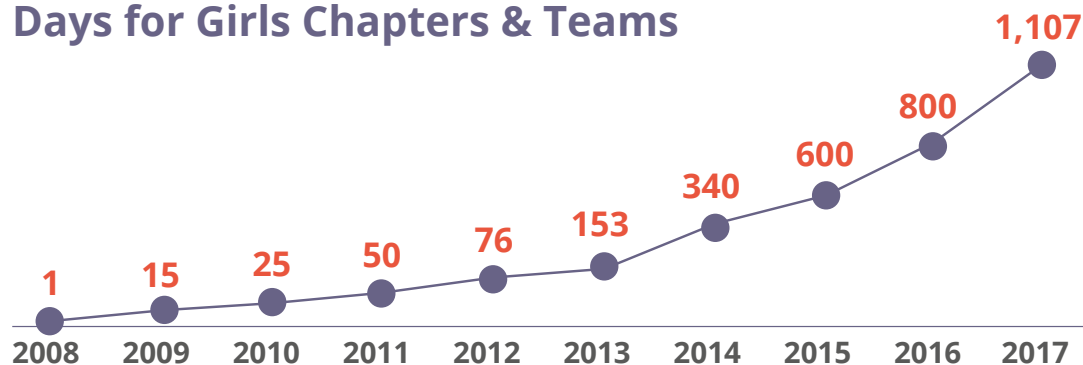


"I like being involved in Days for Girls not only because it meets a practical need internationally, but it also provides a forum to connect women here at home. All women need to feel connected, to have friends, and to feel valuable. Days for Girls helps do that — thank you!"

—Karyn Lougher, Otumoetai TGA New Zealand Team

Special thanks to our corporate champion doTERRA and the 301 volunteers who assembled 5,110 DfG Kits at their annual convention, earning the Guinness World Record for "most personal hygiene kits assembled in one hour" on Sept. 8. That's enough kits to reclaim about a million days of school, work, and family life!

Days for Girls Chapters & Teams



EVERY GIRL COUNTS

The Kalikot Project

In the remote hills of western Nepal, girls are often isolated to cattle sheds or small huts during their periods, as part of a cultural practice called chhaupadi.

Not only do they face embarrassment over menstruation, but they are also endangered by extreme weather and wild animals.



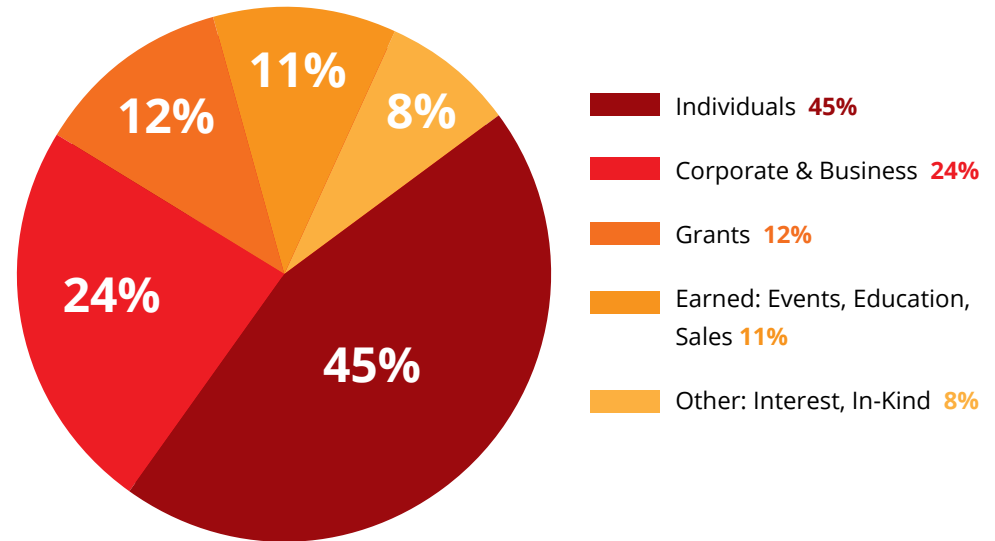
Days for Girls is changing the narrative from one of shame to celebration. Launched in April 2017, the Kalikot Project empowers local trainers to create access to critical health education and knowledge that empowers women to start a conversation about menstruation. In our first eight months, we reached 3,250 women and girls with DfG Kits and health education.

“It’s not easy to change the chhaupadi tradition, but we have had success. Those who were staying in tiny cowsheds are staying in safe, spacious rooms now,” said Lila Simkhada, Kalikot Project Manager. “Days for Girls teaches that menstruation is not impure. It is the right of women all over the globe to be allowed to integrate into their society.”

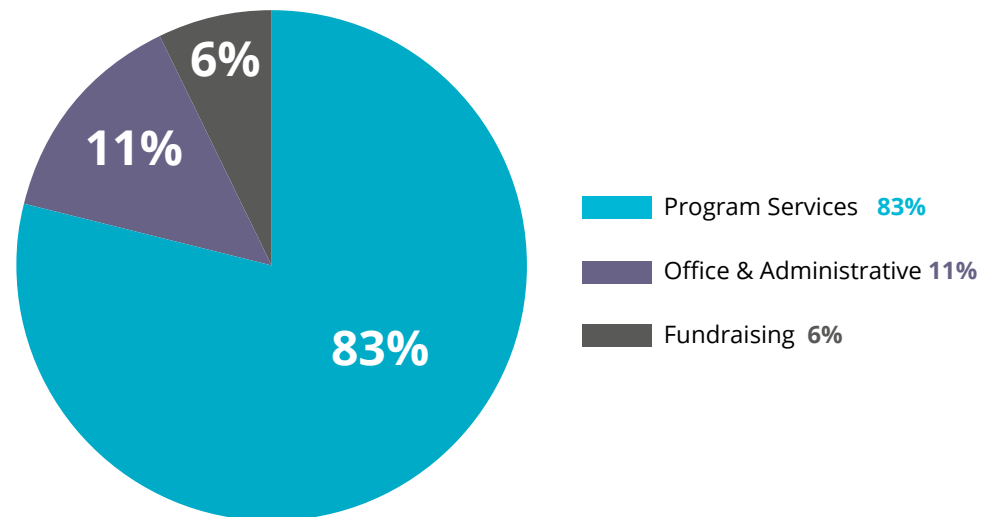


FINANCIALS

DAYS FOR GIRLS
2017 REVENUE
\$1,937,436



DAYS FOR GIRLS
2017 EXPENDITURES
\$1,748,042



THANKS A MILLION



Days for Girls appreciates the support of individuals, foundations and corporate philanthropists. In 2017, we received major gifts and in-kind support (\$2,000 and above) from these generous donors:

Visionary Leaders Circle 100,000+

The doTERRA Healing Hands Foundation
Anonymous
Jen and Colin Kelly and family

Global Leaders Circle 50,000+

AARP
Alexa Renehan

Village Leaders Circle 10,000+

Expedia
Jordan & Julie Clements Foundation
Sharon and J. Randal Cochrane
Julie and Greg Cook
Sarah Fredericks
Paul Koepff
Global Giving
Connie Lohr (in memory of Jason Lohr)
Madison Rotary Foundation
Martyn Family Foundation
Don & Celeste Mergens
The Joseph Padula Living Trust
Jacquie Scott
Solso Family Foundation
Susan Tutana
United Methodist Women of New York

Vanguard Charitable Anonymous Donor
Anthony & Trisha Vidovich
Wells Family Charitable Foundation
Weyerhaeuser Family Foundation

Ambassadors Circle 2,000+

Armati
B Girls Foundation
Bozeman High School Dear Kate
Ivy Bristol
Jolley Bryant
Catherine Cantley
Clarice Chan
Charles Schwab Charitable Anonymous Donor
Chilton Running Club
Anne Goertz
Lloyd Gura
Brenda Grayson
Tarek Harb
Karen Harris
Michael & Pamela Hundley
Mary Huss
IMAAT Foundation
Kuthur Jagannath
Janine Keblish
Toni King
Klick, Inc.

Andrea Leebron- Clay
Los Gatos Rotary Foundation
Jack Leuw
Jason Mai
Elise Miller
Toraya Miller
The Mount Saint Joseph Academy
Norwex Foundation for a Brighter Future
Diemuth Pems
Perkins Coie
Plymouth Rotary Foundation
John & Naomi Riding Family Fund
Cindy Navis
Jennifer North
Andrew Potts
Pat Prendergast
Hannah Pritchett
Roehl Family Foundation
Six Degrees Real Estate
Ivan David Rosero
Larry Thomas
Ryan Thomas
Virginia Vadnaish
Mary F Van Peski
The Yardi Foundation
Worldwide Education & Research
Daniel Wyner

Days for Girls International was recognized by these organizations for our impact in 2017:



DAYS FOR GIRLS

102 Ohio Street
Bellingham, WA 98225
www.daysforgirls.org



Design: Julie DeFoer | good eye design

Photos contributed by:
Breea Bringham, Classy, Katie Nugent,
Schools for Salone, Boone Sommerfeld,
Splash, and Sarah Webb.

Printing by Capitol City Press