Out of the huts of history’s shame....I rise
Up from a past that’s rooted in pain....I rise
- Maya Angelou
Dear Friends,

What started as an “ah-ha” moment in 2008 has grown into a global movement, thanks to you. Because of the incredible support from Days For Girls (DfG) Chapters, Teams, Micro-Enterprises, and Partners, we have reached over 640,000 women and girls in just nine short years. And our pace is growing exponentially. When women rise, we all rise. When girls learn, they teach their whole community.

We are reaching women and girls like Christine and Sunita (read on for their stories). Just like you, they have similar dreams and aspirations. A world where they can stay in school, live with dignity and joy, pursue a job and find happiness. Your support is helping make their dreams come true.

We are also dedicated to gathering feedback and listening to a girl’s story. A story not only about how much access to education and menstruation supplies matters, but how her life changes when taboos are broken. And in each story, we take joy in watching her rise, thanks to YOU.

With Gratitude,

Celeste Mergens, Founder & CEO
"I used to use cotton cloth when I first started menstruating. I had difficulty in changing...Also at times there were leakage which would seep through the cotton cloth and stain my outer clothing...The DfG Kit on the other hand is very comfortable since the shield is waterproof and it fits so well on my panty...It's so pretty that I can dry it out in sun without feeling embarrassed. I can walk, run, dance and participate in various activities during my menses and I love it. Thanks to DfG for this wonderful gift and teaching me to love my body and for helping me be grateful for periods."

- Sunita S., Nepal
THE DAYS FOR GIRLS KIT

There are 1.5 billion women of reproductive age in the world,¹ and 300 million of those live on less than $1.25/day.² For this group, meeting basic needs is a never ending challenge.

The DfG Kit has been through 28 different iterations, each informed by feedback from around the world. The Kit needs little water to get clean, dries quickly, and is adaptable across a variety of environmental and cultural settings. The best part – each Kit lasts for up to three years!

240,487
NUMBER OF WOMEN AND GIRLS REACHED IN 2016

180,880
2015

“It was the best pad ever. I loved it.”
- School girl, Mombasa, Kenya

¹ UN Population Division, World Population Prospects 2015; ² The World Bank – The State of the Poor, 2010
Health education is an essential part of the Days for Girls model. Our educational programs serve as a gateway to vital conversations around health, leadership, and safety.

Days for Girls makes its Ambassador of Women’s Health (AWH) curriculum available online, and also conducts in-person training programs at our Centers in Uganda, Ghana, Nepal and DfG International.

699
NUMBER OF PEOPLE WHO COMPLETED THE AWH TRAINING ONLINE IN 2016

7510
NUMBER OF PARTICIPANTS OF IN-PERSON TRAININGS IN 2016

“We find that the health training component is so incredibly critical, almost more important than the Kits. Mothers and daughters who have experienced this have communicated this to us over and over.”

- Wendell V., Side by Side South Africa
640,000+ WOMEN AND GIRLS REACHED

100+ COUNTRIES

800+ CHAPTERS & TEAMS

10 COUNTRIES WITH ENTERPRISES

GLOBAL IMPACT
SINCE 2008
Days for Girls is committed to:

Building community, advocating for girls, and supporting local leadership.

We do that through...

A unique combined approach of volunteerism and social enterprise.

Volunteer Chapters and Teams make DfG Kits and distribute them. These groups unite women around the globe through a common cause.

Micro-Enterprises support local leadership, foster sustainability, and enable communities to meet their own hygiene needs.
HOW WE WORK: ENTERPRISE PROGRAMS

UGANDA*
• **40,000+** Kits distributed
• **39,113** men and women attendees in health trainings

GHANA**
• **6,309** Kits distributed
• **7,022** men and women attendees in health trainings

NEPAL***
• **3,000+** Kits distributed
• **3,500** men and women attendees in health trainings

* numbers are for 2014-16
** numbers are for 2015-16
*** numbers are for 2016

The underlying beauty of Days for Girls is in watching local women and girls step into leadership roles. Day for Girls has three established Centers filled with local leaders, and two emerging Centers in Guatemala and Guyana.
"One of the things I love most about Days for Girls is that with each DfG Kit we distribute, we empower a girl with knowledge. Periods connect women because we all experience this. Periods don't have borders. There aren't too many things in this world that connect women and create such powerful change.”

– April Haberman, Edmonds, WA Chapter Director
“Menstrual supplies matter because we can give girls freedom, who we will never even meet.”

- DfG New Orleans Chapter

“I thank you very much for your program...It will cost us a lot of money to [manage the waste here]... Now I find...one strategy to address our problem, Days for Girls. We need to advocate for our women in our community, for our children...including those who still have their days, so that we can help in reducing our waste, so that we can help our environment.”

- Ellaine Edio, Manager, Public Employment Service Office, Claveria, Philippines

“I love being on the front lines of this revolution! A worldwide community of women. By women. For women.”

- DfG Poulsbo, WA Chapter
"I am proud of myself because the project has lifted me from scratch. I am known by people. Even people who would never call me, now call me to come and help them. Two important things: I have put up my permanent structure where I am living in and I am now able to put my children in school."

- Christine, Uganda

Days for Girls Enterprise programs support women like Christine to be able to lift themselves and their families out of poverty.
Days for Girls University

New Micro-Enterprises can attend Days for Girls University, a two-week training course that includes information on sewing, basic business skills, reproductive health, and soap-making. DfG University began in Uganda, and expanded to Ghana and Nepal in 2016.

40

Number of organizations trained through DfG University since its launch in 2015

“I am so grateful to have been part of this course at Days for Girls University. This training has given me an understanding that girls and women in our community can be supported with good menstrual hygiene options at an affordable price as well as Kit making being a source of income and employment to the community.”

- Sarah N., Uganda
REFUGEES

Doaa, a Syrian refugee from Homs, Syria, lost her husband and siblings in the war. She and her two children now live in an informal gathering in Akkar, Lebanon with about 60 other refugee families from Syria. Doaa received a Days for Girls Kit and attended a training about menstrual hygiene. "These awareness activities are much needed here, given the circumstances in which we live" Doaa shared.

DfG Kits have reached refugees in Lebanon, Turkey, Greece, Jordan, and Uganda.
TRACKING OUR IMPACT

In 2016, Days for Girls launched a new monitoring and evaluation (M&E) toolkit designed to better quantify barriers to DfG Kit use, as well as the extent to which our programs are impacting areas such as school attendance and self-esteem. The toolkit consists of several surveys (individual, group, etc.) DfG created different options to accommodate a range in the size of the group surveyed and time constraints, as well as cultural considerations.

DfG piloted both pre-and post-distribution surveys in 2016. The table below provides a snapshot from a post-distribution survey in Ghana. Although the sample size was quite small, the vast majority of girls who had received Kits years ago said they could now do activities they couldn’t do before receiving their DfG Kits. Equally exciting, all of them said that the Kit was working well.

<table>
<thead>
<tr>
<th>Question</th>
<th>% Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you have access to water to clean your clothes?</td>
<td>90%</td>
</tr>
<tr>
<td>Do you currently use your DfG Kit to manage your menstruation?</td>
<td>100%</td>
</tr>
<tr>
<td>Are there activities you CAN do now that you couldn’t do before you had a DfG Kit?</td>
<td>88%</td>
</tr>
<tr>
<td>Is your DfG Kit easy to use?</td>
<td>100%</td>
</tr>
<tr>
<td>Is your DfG Kit easy to clean?</td>
<td>100%</td>
</tr>
<tr>
<td>Is your DfG Kit comfortable to wear?</td>
<td>100%</td>
</tr>
<tr>
<td>Are you able to attend school more often now that you have a DfG Kit?</td>
<td>100%</td>
</tr>
</tbody>
</table>

The graph below details survey responses from graduates of DfG University in Uganda. 100% of respondents either strongly agreed or agreed with the statement that they felt confident about the future success of their Micro-Enterprise after graduating (no respondents disagreed).

I feel confident about the future success of my Micro-Enterprise

![Survey Responses Graph]
AWARDS & RECOGNITION

- Named by the Huffington Post as a ‘Next Ten’ organization with the power to change the world in the next decade
- Featured at the UN Commission on the Status of Women, TEDx, and at the International Rotary Convention (‘best booth’ winner)
- Two-time Girl Effect Champion
- Winner of the African SEED Award 2015 for Gender Equity and Entrepreneurship
- Named by Together for Girls as one of 50 Global Heroes
- 3rd Place in Revlon’s ‘Love is On’ Crowdfunding Challenge in 2016
- Top-rated nonprofit on Great Nonprofits
- Gold Level Guide Star Rating
- Global Giving Superstar Rating
Days for Girls raised $3.6 million in revenue and had $3.5 million in expenditures in 2016. The majority of both revenue and expenses comes in the form of in-kind, through donations of DfG Kits and Kit materials.

94% of DfG’s expenses were on programs in 2016. This is reflective of DfG’s expanding operations in Uganda, Nepal, and Ghana, and the fact that Days for Girls’ vibrant global volunteer network allows the organization to maintain a low overhead.
2016 MAJOR PARTNERS

Global Leadership Circle ($250,000+)

Visionaries Circle ($100,000+)
Julie and Greg Cook ◦ Colin and Jen Kelly

Ambassadors Circle ($50,000+)
Revlon

Sustainers Circle ($25,000+)
The Roddenberry Foundation ◦ Wheeler Foundation

Healers Circle ($10,000+)
American Endowment Foundation ◦ Celeste & Don Mergens ◦ Debra Doxey ◦ Jennifer Leo ◦ Michael DeLance ◦ Paul Koepff ◦ The Peery Foundation ◦ Robert and Debbie Young ◦ Sandra Tillotson Foundation ◦ Sarah Grados ◦ Vanya Harris

Village Circle ($5,000+)
Anthony Vidovich ◦ IMMAAT Foundation ◦ Iris Harris ◦ Kuthur Jagannath ◦ Lisa Horton ◦ Lloyd Gura ◦ Mac Johnson ◦ Roehl Family Foundation ◦ Sarah Giles ◦ Shannon Sperry

Days for Girls would also like to recognize the following partners for their generous in-kind support:
Days for Girls has been featured in the following publications:

O The Oprah Magazine  H The Huffington Post  SALON  The Seattle Times  SELF  Forbes  GLAMOUR  Stanford Social Innovation Review  npr  ...and more.

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